

2024

**RATE
CARD**

Visit <http://www.Security.World>

Don't Get Lost In The Clutter





Targeted Marketing Campaigns

Video Surveillance & Physical Security Market

Whether you are looking for an integrated advertising marketing campaign that includes email marketing, website banner advertising, and product focus programs – or if you simply want to engage a single page sponsorship ad, Security.World can work with you and your marketing team to put together an affordable advertising plan that will drive interest to your company and your products.

Delivering the reach and relevancy of readers interested in the products and services you bring to market, Security.World can help you generate more leads so you can drive more sales.

- Over **21,000** Weekly Newsletter Subscribers.
- Average over **50,000** monthly pageviews on the Security.World news website



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Email Marketing Opportunities

Promote your products, company, and events to our dedicated opt-in subscriber list of over **21,000** security professionals from around the world.

\$1950 Per Run

Top eNewsletter Ad Inclusion

Top of weekly eNewsletter with 125x125 block ad

\$625 per week

Package of 8 inclusions: \$4,500

Premium Newsletter Vertical Ad

Inline 240x400 Rectangle Ad

\$975 Per Week

Package of 8 inclusions: \$6,950

Integrated Marketing Campaigns: Email and Website Ads

Contact our sales team for individual service

All of our articles are pushed to Social Media for additional exposure

The screenshot displays the Security.World website interface. At the top, there's a navigation bar with 'Home', 'Reviews', 'Industry Directory', 'Events', 'RTSP', 'Closely', and 'Resources'. A search bar is on the right. Below the navigation, there are several article teasers with images and titles, such as 'Feenics Launches Channel Partner Program and Targets Latin America Business', 'Altronix E-Bridge Enables IP Over Coax Full Duplex 100Mbps', 'Video Released From Waco Biker Shootout Faces Legal Issues', 'AirLive New Smart Focus and Zoom Bullet IP-Camera', and 'In Finland, Farpointe's Long Range Reading Solution Keeps Schneider Electric Employees Out of the Cold'. On the right side, there are sections for 'TOP 10 Market Leaders', 'ACCESSORIES', 'BUSINESS INTELLIGENCE', 'CAUGHTON CAMERA', 'CORPORATE NEWS', 'CUSTOMER IMPLEMENTATIONS / DISTRIBUTORS / SYSTEMS INTEGRATORS', 'HOT TOPIC', 'LEGAL', 'MARKET RESEARCH', 'PRODUCT FOCUS', 'SOLUTIONS', 'SURVEILLANCE', 'TECHNOLOGIES', and 'VERTICALS'. At the bottom, there are sections for 'Recent Comments', 'Popular Articles', and 'Recent Articles'. The website also features several ad placement areas, including a large yellow 'Your Ad Here' box at the top right (728 x 90), a 'Newsletter Signup' form, 'Upcoming Events' like 'China Public Security Expo 2015' and '2015 ASIS Puget Sound Seminars and Exhibits', and a 'Your Ad Here' box on the right side (240 x 400). At the bottom right, there are two more 'Your Ad Here' boxes (235 x 60).

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The screenshot displays the Security.World website interface. At the top, there's a navigation bar with 'Home', 'Reviews', 'Industry Directory', 'Events', 'RTSP', 'Classify', and 'Resources'. A search bar is also present. Below the navigation, several article teasers are visible, including 'Feenics Launches Channel Partner Program and Targets Latin America Business', 'Altronix E-Bridge Enables IP Over Coax Full Duplex 100Mbps', 'Video Released From Waco Biker Shootout Faces Legal Issues', 'AirLive New Smart Focus and Zoom Bullet IP-Camera', and 'In Finland, Farpointe's Long Range Reading Solution Keeps Schneider Electric Employees Out of the Cold'. On the right side, there's a 'TOP 10 Market Leaders' section with a table showing '125x125' and '125x125' in yellow boxes. Below that is a 'Newsletter Signup' form and an 'Upcoming Events' section listing 'China Public Security Expo 2018' and '2018 ASIS Puget Sound Seminars and Exhibits'. At the bottom, there are 'Your Ad Here' boxes for '235 x 60' and '235 x 60'.

Site Sponsorship

"Run of Site" banner ads (mix and match available)

\$2,900 Per Month

This space can be utilized for new product launch, corporate videos, event info, and so much more

Home Page Leaderboard 728x90

\$975 Per Month

Package of 6 inclusions: \$5,250

Events Calendar: Square Box

\$225 Per Month

Package of 6 inclusions: \$1,200

Industry Directory: Square Box

\$199 Per Month

Package of 6 inclusions: \$1,050

Textual Ad:

\$249 Per Month

Package of 6 inclusions: \$1,325

Vertical Rec Ad: 240x400

\$675 Per Month

Package of 6 inclusions: \$3,650

Skyscraper Ad: 160 x 600

\$775 Per month

Package of 6 inclusions: \$4,250

Half Tower Ads: 160 x 300

\$475 per month

Package of 6 inclusions: \$2,575

Square Box Ads: 125x125

\$375 per month

Package of 6 inclusions: \$1,875

GREAT VALUE

Small Rectangle: 235 x 60

\$250 per month

Package of 6 inclusions: \$1,395

BEST VALUE

White Paper Ghost Writing: 2500 words \$3,450

Webinar Development, Recruitment, and Facilitation: 1 x \$2,900 3 x \$7,600

Security.World Industry Directory Sponsorship (Annual) \$1,375.00

Integrated Marketing Campaign (mix and match) \$Call for Consultation

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We look forward to helping you build your brand.

THANK YOU

Sales@SecurityWorld.com

<http://www.Security.World/advertising>