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# Security. World Rate Card 2022



# Targeted Marketing Campaigns Video Surveillance & Physical Security Market

Whether you are looking for an integrated advertising marketing campaign that includes email marketing, website banner advertising, and product focus programs – or if you simply want to engage a single page sponsorship ad, Security. World can work with you and your marketing team to put together an affordable advertising plan that will drive interest to your company and your products.

Delivering the <u>reach and relevancy</u> of readers interested in the products and services you bring to market, Security. World can help you generate more leads so you can drive more sales.

- Over **24,000** Weekly Newsletter Subscribers.
- Average **50,000** monthly pageviews on the Security. World news website

### Security. World Rate Card 2022

### **Email Marketing Opportunities**

Promote your products, company, and events to our dedicated opt-in subscriber list of over **24,000** security professionals from around the world.

\$1950 Per Run

### Top eNewsletter Ad Inclusion

Top of weekly eNewsletter with 125x125 block ad \$625 per week

Package of 8 inclusions: \$4,500

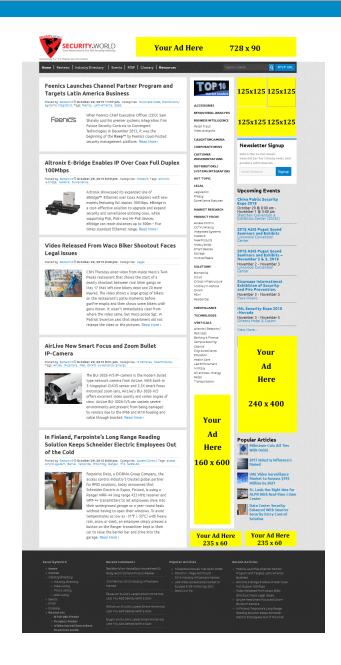
### **Premium Newsletter Vertical Ad**

Inline 240x400 Rectangle Ad \$975 Per Week

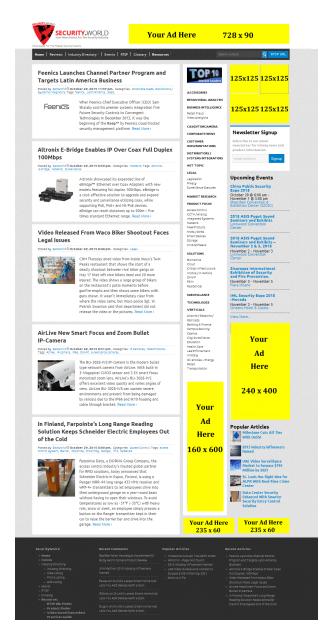
Package of 8 inclusions: \$6,950

# Integrated Marketing Campaigns: Email and Website Ads

Contact our sales team for individual service



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#### Site Sponsorship

"Run of Site" banner ads (mix and match available)

#### **\$2,900 Per Month**

This space can be utilized for new product launch, corporate videos, event info, and so much more

# Home Page Leaderboard 728x90 \$975 Per Month

Package of 6 inclusions: \$5,250

# **Events Calendar: Square Box** \$225 Per Month

Package of 6 inclusions: \$1,200

# **Industry Directory: Square Box** \$199 Per Month

Package of 6 inclusions: \$1,050

# Textual Ad: \$249 Per Month

Package of 6 inclusions: \$1,325

#### Vertical Rec Ad: 240x400 \$675 Per Month

Package of 6 inclusions: \$3,650

#### Skyscraper Ad: 160 x 600 \$775 Per month

Package of 6 inclusions: \$4,250

### Half Tower Ads: 160 x 300

\$475 per month

Package of 6 inclusions: \$2,575

#### Square Box Ads: 125x125 \$375 per month

Package of 6 inclusions: \$1,875

GREAT VALUE

Small Rectangle: 235 x 60

\$250 per month

Package of 6 inclusions: \$1,395

BEST VALUE

White Paper Ghost Writing: 2500 words \$3,450
Webinar Development, Recruitment, and Facilitation: 1 x \$2,900 3 x \$7,600
Security.World Industry Directory Sponsorship (Annual) \$1,375.00
Integrated Marketing Campaign (mix and match) \$Call for Consultation

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### Don't Get Lost In The Clutter

We look forward to helping you build your brand.

THANK YOU

Sales@SecurityWorld.com

http://www.Security.World/advertising